

AFCA Engagement Charter

Purpose

AFCA's Engagement Charter summarises expectations on all users of this service, including AFCA. It is a living document to deal with the core principles in a changing financial landscape. We may amend and expand on the principles set out in this document from time to time to consider industry developments and other changes.

AFCA's role

AFCA's purpose is to provide fair, independent and effective solutions for individuals and small businesses who have a complaint about a financial product or service.

AFCA has a specific and important role assisting individuals and small businesses with complaints about the financial services industry. We are:

- impartial and independent – we do not advocate for either party or their position
- helpful – if everyone cannot come to an agreement, it is our role to decide an appropriate outcome.

AFCA's vision is to be a world class ombudsman service, by:

- raising standards and minimising complaints
- meeting diverse community needs; and
- being trusted by all.

AFCA's jurisdiction

Our Rules set out the complaints we can consider, the procedures we can use to resolve complaints and the remedies we can provide. Our [Operational Guidelines](#) and [Transitional Superannuation Guidelines](#) set out how we interpret and apply our Rules. These documents should be read in the context of those Rules and guidelines.

We can consider a broad range of financial problems, including:

- errors in banking transactions and credit listings
- difficulty repaying loans, credit cards and short-term finance
- denial of an insurance claim (such as car, home and contents, pets, travel, income protection and trauma)
- inappropriate investment advice
- a trustee's decision about the distribution of a superannuation benefit.

Expectations for engagement

There are expectations on all of us

AFCA's Engagement Charter explains our promise to users of our service, setting expectations and obligations that apply. This includes:

- **AFCA** – in our capacity as the operator of the scheme.
- **Financial firms** – reflecting license obligations, their role as commercial and professional financial services providers, and community expectations.
- **Commercial representatives of individuals and small businesses** – reflecting their professional obligations, and community expectations.
- **Individuals and small businesses and their informal representatives such as friends and family** – being voluntary users of our service.

All parties are expected to cooperate

Complaint resolution takes time and patience, and it can be very rewarding by bringing closure to unresolved issues.

AFCA expects everyone to cooperate reasonably with a common goal; to bring finality to the complaint. Parties are expected to engage with each other and AFCA in a way that is:

- transparent and honest
- respectful and fair
- in good faith and with 'clean hands'
- efficient and cooperative.

All parties are also expected to comply with AFCA's [Privacy Policy](#) which can be found on AFCA's website.

What you can expect from us

We are led by our values. We are fair, independent and impartial. We are honest, respectful and treat parties with dignity. We are transparent and accountable for what we do. We are proactive and customer-focused, and accessible to diverse audiences – including those who may need extra help.

We promise to demonstrate our values by:

- treating you with courtesy and respect
- being professional and respectful
- listening to you and giving you an opportunity to have your say
- guiding you through the complaints process and sharing relevant information
- being helpful and keeping things as simple as we can

- doing what is fair for each complaint
- making fair and balanced decisions
- explaining the reasons for our actions
- being timely, efficient and flexible
- valuing feedback.

We will also share information to improve industry standards and minimise disputes (such as publishing guidance on how AFCA approaches certain complaint types, previous decisions made by AFCA and complaint-related statistics).

AFCA commits to abide by these values when working with users of our service, the Independent Assessor, other external dispute resolution or ombudsman schemes, and regulatory or government bodies.

When operating the complaint resolution scheme AFCA itself may be involved in proceedings in court. We will also adopt the values outlined in this document when engaging in such proceedings.

What we expect from you

Along with our obligation to be respectful, we must also provide a safe environment for our staff to resolve complaints.

We expect you to treat AFCA staff with courtesy and respect. We will not tolerate conduct that puts our people at risk of physical or mental harm, including behaviour that is:

- threatening
- intimidating
- abusive
- bullying
- discriminatory
- unreasonable.

We ask that parties communicate with staff through AFCA's formal communication channels and comply with AFCA's confidentiality requirements.

Expectations for financial firms

Financial firms are bound by the AFCA constitution to comply with our Rules. If a financial firm's representative (such as their lawyer or debt collector) is not a member of AFCA, we expect financial firms to make their agents aware of (and to comply with) this Charter.

In addition to the relevant legislative requirements, we expect financial firms to act in a manner consistent with community expectations.

Financial firms must ensure that they provide adequate resources necessary to respond to complaints properly. AFCA expects financial firms to:

- deal with complaints fairly and promptly, without unnecessary delay
- pay legitimate claims without external dispute resolution, including where there is clear liability
- provide all information to AFCA relevant to the complaint
- show proactive participation in the complaint resolution process
- consider a broad range of possible remedies including providing explanations and apologies where appropriate
- carry out any settlement reached
- meet their AFCA membership obligations.

Expectations for complainants

AFCA provides a free service for people to complain about financial products and services. Complainants may withdraw their AFCA complaint at any time – [See AFCA Rule A.1.4](#). However, those who wish to use AFCA do so subject to the Rules and our expectations outlined in this Charter.

A complainant must provide a reasonable basis for their complaint and be willing to provide information at our request to support their position.

AFCA expects complainants to:

- act fairly in lodging a complaint including not lodging complaints that are frivolous or vexatious or without merit
- co-operate with our investigations including providing information and evidence requested, if this is available
- actively participate in the complaint resolution process
- not contribute to delays in resolving a complaint.

AFCA understands that many people will be unfamiliar with how we operate – individuals and small businesses can work with us effectively by telling us if they:

- have specific communication needs, like the National Relay Service or an interpreter, including Auslan
- would like to authorise someone to help them, such as a friend or family member
- would like us to explain each step of the process
- need more time to provide information.

Expectations for representatives

Both paid and unpaid representatives are bound by this Charter through their participation in any complaint submitted to AFCA.

Representatives are expected to:

- act in the best interests of the complainant and avoid conflicts of interest
- act fairly and professionally towards AFCA and financial firms
- avoid lodging complaints that are frivolous, vexatious or without merit
- support the reasonable negotiation of complaints
- provide all relevant documentation that could reasonably be expected, including confirmation that the complainant is aware the complaint has been lodged at AFCA and authorises the representative to act on their behalf
- co-operate with our investigations including facilitating provision and exchange of information and evidence
- actively participate in the complaint resolution process and avoid unnecessary delays.

AFCA may need to contact a complainant directly for the purposes of satisfying ourselves that the complainant is aware of information relevant to their complaint.

Failure to meet these standards

What you can do if we are not meeting the Charter

AFCA plays an important role as the only external dispute resolution scheme for financial services. Our employees and contractors are bound by this framework.

If our service has not met your expectations, you can make a service delivery complaint. If you are not happy with AFCA's service complaint team's response, you can refer your concerns to the Independent Assessor, who is appointed by the AFCA Board.

Where an AFCA staff member behaves inappropriately, it should be reported through our feedback process, and to the Independent Assessor. [See AFCA Rule A.16.](#)

Further details about our service complaints process can be accessed [on our webpage.](#)

What we will do if you are not meeting the Charter

Our expectations are reasonable and fair. We need parties to engage with our service and do what is requested to help us to resolve a complaint. We expect parties to engage with our complaint resolution process and do what is requested and required of them to facilitate a timely and fair outcome.

AFCA will use all of the tools available to us under our Rules to ensure that complaints are dealt with efficiently and effectively. If, for example, you fail to provide information when we request it, we may draw an adverse inference. [See AFCA Rule A.9.5.](#)

We may stop engaging with a party in exceptional circumstances. This includes if a party refuses to engage with our process or displays conduct that is not in accordance with this Charter.

If we think you are not meeting the standards set out in this Charter, we will raise that with you.

Implications for financial firms

Where a financial firm behaves inappropriately, we may take steps in line with our constitution to expel the financial firm or refer such conduct for review by the appropriate body. [See AFCA Rules A.17 and A.18.](#)

Implications for complainants

Where a complainant behaves inappropriately or fails to provide information ([see AFCA Rules A.8.3, A.9.5 b\) and C.2.1, C.2.2d\)](#), we may:

- communicate with them only by phone or in writing
- require the complainant to appoint a representative with whom we can communicate
- continue looking at a complaint subject to further criteria (for example, providing more information)
- close (or otherwise exclude) the complaint.

Implications for representatives (paid or unpaid)

Where a representative behaves inappropriately, or against the complainant's best interests ([see AFCA Rules C.2.2](#)), we may:

- communicate with the representative only by phone or in writing
- deal only with the complainant directly, including communicating only with the complainant
- close (or otherwise exclude) the complaint.

If the representative is also a member of AFCA, AFCA's membership obligations also apply.